

Vincenzo Francia

UX Designer & Researcher

tel. +47 95201845
vfrancia88@gmail.com
www.vincenzofrancia.com

Quickly

I'm 24 years old and just graduate from my master in Interaction Design. I'm eager to work with and learn from designers from all around the world. From my previous working experience I learned that I prefer working closely with people rather than a computer monitor. From here my interest in UX Design and Research after the first steps in the Product Design field.

Education

Interaction Design Master of Design
09/2012 - 11/2013
The Hong Kong Polytechnic University (Hong Kong)

Product Design Bachelor of Science
09/2008 - 07/2011
Politecnico di Milano (Milan, Italy)

Product Design Bachelor of Science Erasmus project
09/2009 - 03/2010
Universidad Politecnica de Valencia (Valencia, Spain)

Experience

Project Manager/Interaction Designer at Area1 s.a.s. Italy
08/2013 - 10/2013
In charge of creating a package of services in order to present the new technologies offered by the web, targeting small-medium companies

Interaction Designer at Little Red Studio Ltd. HK
01/2013 - 04/2013
Design leader in a professional project for Standard Chartered Bank Hong Kong. The aim of the project was to design a whole new experience for SCHK's costumers in the waiting room

Visual Merchandiser at L'Oréal Luxe s.p.a. Italy
01/2012 - 07/2012
Intern in the Merchandising department for the World leader in cosmetic. In charge of the overall image and maintenance standard for numerous luxury brands including Armani, Lancôme, Yves Saint Laurent, etc.

Communication Designer at CarmieUbertis Italy
04/2011 - 07/2011
Intern in the Graphic department. The studio specialized in creation, management and communication of brand image for national and international customers

Cashier/Salesclerk/Bartender/Model/Chef
whenever necessary!
Many different positions and jobs during my whole life. Maybe not related to my design career, but absolutely crucial for my growth as person and important for my interpersonal skills, my ability to relate with other people and team work

Skills

UX Design & Research
Product & Service Design
Information Architecture
Brainstorming
Concept generation

HCI Methods

Agile methodology
Competitive Analysis
Contextual Inquiry
Ethnographic Study
Fly on the wall
Storyboarding
Personas & Scenarios
Card Sorting
Affinity Diagramming
Wireframes
Heuristic Evaluation

Tools

Graphic
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Final Cut Pro

CAD
Autodesk Inventor
Rhinoceros
Keyshot

Rapid Prototyping
HTML / CSS
Adobe Muse
Arduino
PureData
Balsamiq
C++ (basic)

Languages

Italian mother tongue
English professional
Spanish professional
Portuguese beginner